



01/02
13 items
8 items



03
23 items



04
23 items

IMAGINING NEUTOPIA

Dressing for Evacuation

Kerry Curtis



05
19 items

Dressing for Evacuation is the first project in a series of works titled Imagining Neutopia, which propose insights into what people may take with them into an unknown future.

The photographed subjects in this project were asked a 'what if...?' question and to respond to the scenario of an imminent major environmental disaster. This fictional event is set in the UK, a nation with minimal experience of 'states of emergency'.

Imagining how we may dress, and what we to choose to stuff in our pockets during a large scale emergency evacuation, may offer insights into what we (humans) have close to hand, value or deem as useful in the event of a major disaster, and therefore how prepared/unprepared we may be.

And here's the next 'what if...?' – what if these clothes and pocketed items were your only belongings for the next 20-30 years?

In the middle of the night your phone receives multiple text alerts.

CIVIL EMERGENCY MESSAGE

The following message is transmitted at the request of the British Government. An immediate evacuation of your location is required due to imminent environmental threat. Remain calm. You are required to go to meeting point 'Central Cricket Pitch' for 03:25 hours to be relocated until further notice. Bring prescription medication. You are instructed not to bring bags or bulky items. You are instructed to leave animals at home. Limit phone use as phone lines are required for emergency communication.

You have 9 minutes to leave the house and you need to get dressed.



06/07
28 items
43 items

01
T-shirt
Jeans
Trainers
Jacket
Socks
Headphones
Smart Phone
House Keys
Cash Cards
Body Cream
Biscuits
Medication
Folded Bag

02
Shorts
Short Dungarees
Knickers (x 2)
Trainers
Dad's Jacket
Socks
Hair-band (x 2)
Small Fluffy Toys

03
T-shirt
Shirt
Hoodie
Jeans
Pyjamas
Trainers
Jacket
Socks
Baseball Cap
Pants
Headphones

Smart Phone
Book (Fiction)
House Keys
Passport
Driver's Licence
Photos
Wallet
Cash Cards
Money (£20)
Toothbrush
Toothpaste
Lucky Pineapple

04
T-shirt
Trousers
Shoes
Jacket
Socks
Boxers
Sunglasses
Analogue Watch
iPad
Torch
Wallet
Cash Cards
Toothbrush
Toothpaste
Comb
Fragrance
Wash Bag
Towel
Water Bottle
Painkillers
Antihistamines
Contraceptives

05
T-shirt
Leggings
Trainers
Coat
Socks
Baseball Cap
Scarf
Analogue Watch
Wedding Ring
Hair-bands
Smart Phone
Pen
Passport
Cash Cards
Water (500 ml)
Medication
Painkillers
Travel Card
Skincare

06
T-shirt
Sports Bra
Knickers
Hoodie
Joggers
Trainers
Jacket (Denim)
Raincoat
Socks (Fluffy)
Digital Watch
Earrings
Rings
Hair-bands
Smart Phone

Dumb Phone
Pen
Notebook
Driver's Licence
Purse
Cash Cards
Money (£100)
Medication
Painkillers
Antihistamines
Sanitary Products
Energy Tablets
Lip Balm
Rolled-up Blanket

Leggings
Shorts
Trainers
Anorak
Puffa Jacket
Socks
Headband
Necklace
Earrings
Bracelet
Hair-bands
Hair-clips
Headphones
Dumb Phone
House Keys
Pen
Passport
Cash Cards
Money
Toothbrush

Toothpaste
Face Cream
Soap
Hairbrush
Shampoo
Conditioner
Deodorant
Makeup
Other Snacks
Medication
Painkillers
Antiseptics
Sanitary Products
Menstrual Cup
Suncream
Sellotape
Travel Medical Kit
Towel
Tinned Foods

Kerry Curtis is Assistant Dean of the Bath School of Art and Design, Bath Spa University. With previous experience as an international textile designer in the fashion industry, Curtis's practice is evolving, and now places environmental concerns central to design-led questions and the formation of imaginary narratives. Curtis's current project, titled 'Imagining Neutopia', fabricates fictional scenarios, then documents and curates the human reactions.

kerrycurtis.com

Photography – Lucy Saunders
Graphic Design – Owen Bryant



BATH SCHOOL
OF ART & DESIGN



08

T-shirt
Shirt
Sweater
Trousers
Shorts
Shoes
Raincoat
Socks
Winter-hat
Gloves
Pants
Smart Phone
Book (Non-Fiction)
Pen Knife
Other Tools
House Keys
Other Keys
Pen
Notebook
Passport
Other ID
Photos
Wallet
Cash Cards
Money (£10)
Toothbrush
Towel
Water Bottle
Cutlery
Fruit
Biscuits
Water
Tinned Foods
Milk
Painkillers
Bike Computer
(incl Thermometer/Compass)

36 items



09
55 items



10/11
42 items
36 items



12
13 items

IMAGINING NEUTOPIA

Dressing for Evacuation

Kerry Curtis



13
11 items

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14
28 items

09	Socks (x 2)	Alcohol
Vest	Winter-hat	Tea
Bra	Glasses	Trail Mix
Knickers	Analogue Watch	Medication
Sweater	Necklace	Painkillers
Leggings	Earrings	Small Spirit Stove
Jeans	Smart Phone	String
Dress	Book (Fiction)	12
Sandals	Pen Knife	Vest
Boots (Walking)	Other Tools	Sweater
Anorak	Matches	Jeans
Jacket	String	Boots
Socks	House Keys	Jacket
Glasses	Other Keys	Socks
Scarf (2 x)	Pen	Knickers
Sunglasses	Photos	Bra
Necklace	Purse	Smart Phone
Earrings	Cash Cards	House Keys
Rings (x 3)	Money (£50)	Passport
Hair-bands	Birth Certificate	Driver's Licence
Hair-clips	Toothbrush	Cash Cards
Headphones	Toothpaste	13
Smart Phone	Soap	T-shirt
Phone Charger	Shampoo	Shirt
Pen Knife	Conditioner	Trousers (Combat)
Matches	Wash Bag	Doc Martins
Needle/Thread	Toilet Roll	Anorak
House Keys	Fruit (x 2 Apples)	Baseball cap
Pen	Biscuits	Smart Phone
Passports (x 4)	Medication	Utility Knives (x 5)
Driver's Licence	Painkillers	Cash Cards
Photos	Scissors	Wallet
Purse	Torch	Vaporizer
Cash Cards	Safety Pins	14
Money (£80)	11	T-shirt (x 2)
Toothbrush	T-shirt	Sweater
Toothpaste	Shorts	Jeans
Body Cream	Boots	Boots (Walking)
Face Cream	Raincoat	Jacket
Soap	Socks	Socks (X 2)
Hairbrush	Baseball Cap	Baseball Cap
Shampoo	Pants	Knickers
Conditioner	Analogue Watch	Bra
Deodorant	Wedding Ring	Hair-bands
Makeup Bag	Headphones	Hair-clips
Wash Bag	Smart Phone	Wedding Rings
Water Bottle	Phone Charger	Smart Phone
Medication	Battery pack	Torch
Painkillers	Torch	Pen Knife
Antiseptics	Book (Fiction)	Matches
Menstrual Cup	Pen Knife	Needle/Thread
Safety Pins	Lighter	(Upholstery)
Antibact Lotion	House Keys	House Keys
Suncream	Work Keys	Driver's Licence
Handbag (x 2)	Pen/Pencil (Both)	Cash Cards
Folded Bag	Driver's Licence	Money (£20)
Torch	Wallet	Water bottle (2L)
10	Cash Cards	Painkillers
Vest	Money (£70)	Antiseptics
Knickers (x 2)	Toothbrush	Antihistamines
Sweater	Water Bottle	Tissues
Trousers	Reusable Cup	Sweets
Boots (Walking)	Water	Chewing Gum
Anorak	Soft Drink	

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Graphic Design – Owen Bryant



BATH SCHOOL
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15

T-shirt
Sweater
Dungarees
Boots
Jacket
Socks (x 2)
Winter-hat
Glasses
Knickers
Bra
Digital Watch
Necklace
Earrings
Bracelet
Hair-bands
Bumbag
Smart Phone
Survival Books (x 3))
Pen Knife
Other Tools
Needle/Thread
House Keys
Pen/Pencil
Notebook
Purse
Cash Cards
Money (£3)
Toothbrush
Body Cream
Hairbrush
Biscuits
Painkillers
Menstrual Cup
Suncream
Zipped Fabric Bracelet
Camera
Universal Battery Charger
Large SD Card

38 items

